



Exhibitor Prospectus

Welcome to the [2 Days of 2e Virtual Conference](#)! Thank you for your interest in exhibiting in our virtual Exhibitor Hall. We are inviting resources relevant to the twice exceptional community organized into five categories; Education, Clinicians, Consultants, Enrichment and Associations.

Conference Overview

- Our conference features twelve renowned speakers presenting over two days, launching October 26 - 27, 2018 and available on-demand through April 2019.
- Participants include parents, educators and clinicians seeking information, strategies and support for their 2e students and clients.
- Contact hours are available through the University of Connecticut.

Content - Speaker Sessions

Julie Skolnick, M.A., J.D.	Cycle for Success: Parenting and Teaching 2e
Stephen Chou, Psy.D.	Identification
Susan Baum, Ph.D. Robin Schader, Ph.D.	A Strength-Based and Talent-Focused Approach
Edward Amend, Psy.D.	Misdiagnosis and Missed Diagnosis
Dan Peters, Ph.D.	Make Your 2e Worrier a Warrior
Lisa Van Gemert, M.Ed.T.	Addressing Perfectionism
Donna Y. Ford, Ph.D.	Understanding, Preventing, and Reversing Underachievement Among 2e Students
Joseph Renzulli, Ed.D. Sally Reis, Ph.D.	Schoolwide Enrichment and Talent Development
Bobbie Gilman, M.S.	Academic Advocacy for 2e Children
Jonathan Mooney	Normal Sucks



2 Days of 2e
Virtual Conference

**Enjoy Content, Community and Collaboration
at 2 Days of 2e!**

Community - Discussion Forums

Conference participants may contribute ideas, pose questions and build community with others in our parent and educator Discussion Forums.

Collaboration - Virtual Exhibitor Hall

Our Virtual Exhibitor Hall informs participants of the many resources available for the 2e community. This is where you come in!

Why Exhibit

Purchasing a “booth” in our Virtual Exhibitor Hall gives you vast exposure for SIX MONTHS to a global targeted audience seeking resources specifically for gifted and 2e individuals.

- Exhibiting at 2 Days of 2e Virtual Conference avoids:
 - time away from work
 - time away from family
 - hours on your feet
- Exhibiting at 2 Days of 2e Virtual Conference saves money usually spent on:
 - travel costs
 - lodging costs
 - meal costs
- Your information is available on our website for at least six months; October 26, 2018 - April, 2019.
- The optional “Win-a-Free-Prize” button in Sponsor and Exhibitor booths allows you to connect directly with participants.
- The optional “Submit a Question” button in Sponsor and Exhibitor booths allows you to connect directly with participants.

EXHIBITOR CATEGORIES

Exhibitors are arranged into five categories for easy identification:

Education
Clinicians

Consultants
Enrichment

Associations



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Exhibitor Options	Sponsors \$2000	Exhibitors \$1500	Resource Listings \$500
Exposure to global gifted and 2e community for six months (through April 2019)	✓	✓	✓
Link to your website	✓	✓	✓
Your business name searchable by category, name and location	✓	✓	✓
Feature your clickable logo	✓	✓	✓
One FREE registration to 2 Days of 2e Virtual Conference	✓	✓	
Feature "Win a Prize" button to capture emails from participants who enter to win a prize	✓	✓	
Feature "Submit Questions" button to connect directly with participants	✓	✓	
Link to your product and/or services pages	✓	✓	
Photo gallery (up to 3 photos)	✓	✓	
Feature your social media links	✓	✓	
Unique Sponsor Benefits			
Clickable banner logo on top of Category pages	✓		
Opportunity to upload a promotional video (up to 3 minutes in length)	✓		
Up to three downloadable resources (pdfs), e.g. articles, checklists, newsletters, etc.	✓		
Mention in social media and email marketing	✓		



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What does it cost to exhibit?

Sponsors (one per category): \$2000

Exhibitors: \$1500

Resource Listings: \$ 500

How do I register?

Please complete and scan the Exhibitor Agreement and send to Cathy@WithUnderstandingComesCalm.com. Once we receive your completed agreement and payment, you will receive a simple form to let us know what you want included in your booth and our Project Manager will create your booth for you!

We look forward to sharing your expertise!

The 2 Days of 2e Team

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[2 Days of 2e Virtual Conference](#) is brought to you by With Understanding Comes Calm, LLC, a service providing compassionate guidance and durable strategies to the 2e Community.

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